

Report Summary 16-01

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ACCESS TO FOOD:
Trends and Patterns



Growing Forward 2



A federal-provincial-territorial initiative

Funding for this project is provided by the Canada and Manitoba governments through Growing Forward 2, a federal-provincial-territorial initiative.



UNIVERSITY
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Mission: To give a voice to consumers, by gathering survey information on their opinions, preferences and experiences with food and health, for the benefit of all Manitobans.





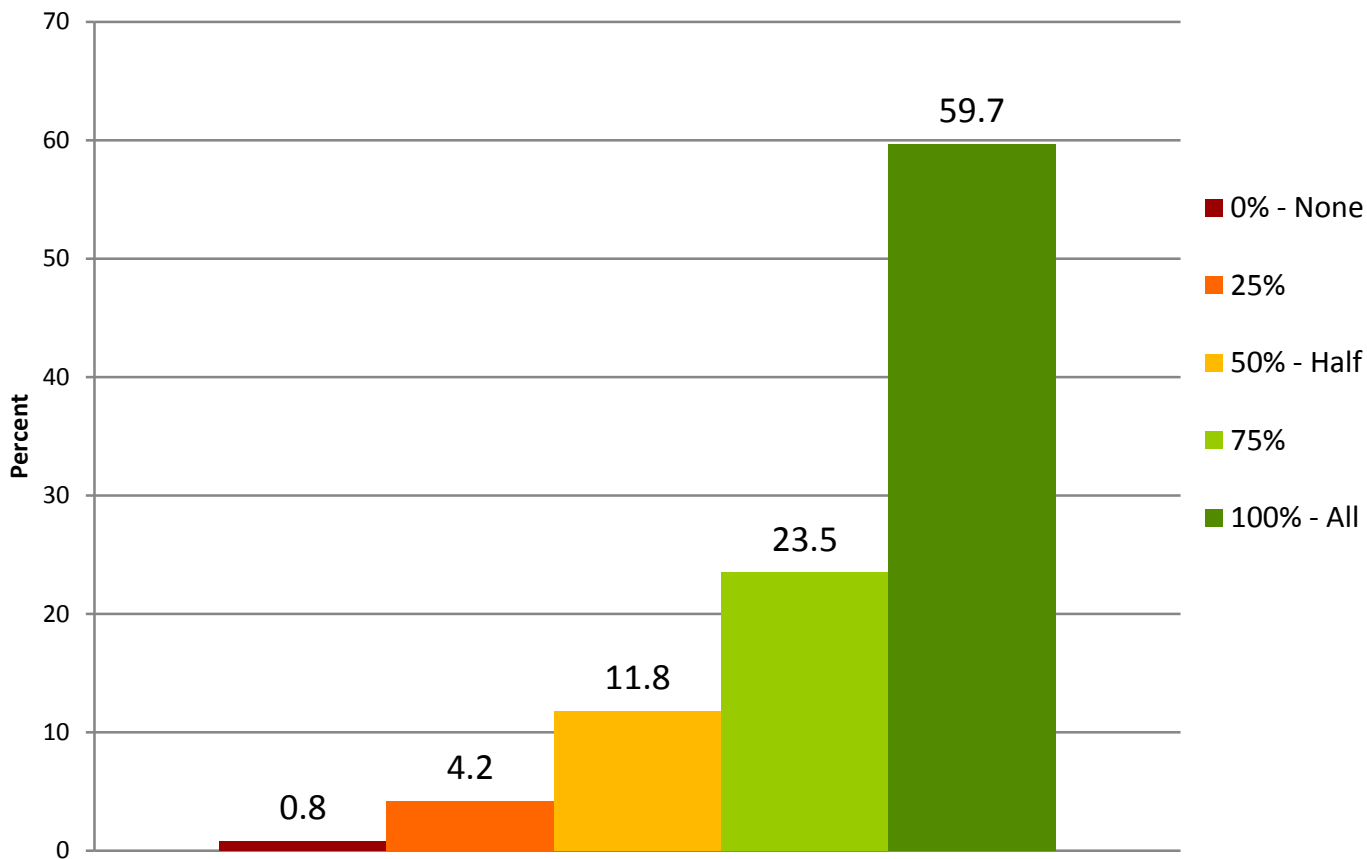
WE'RE WITH YOU FROM
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Survey 16-01 Overview



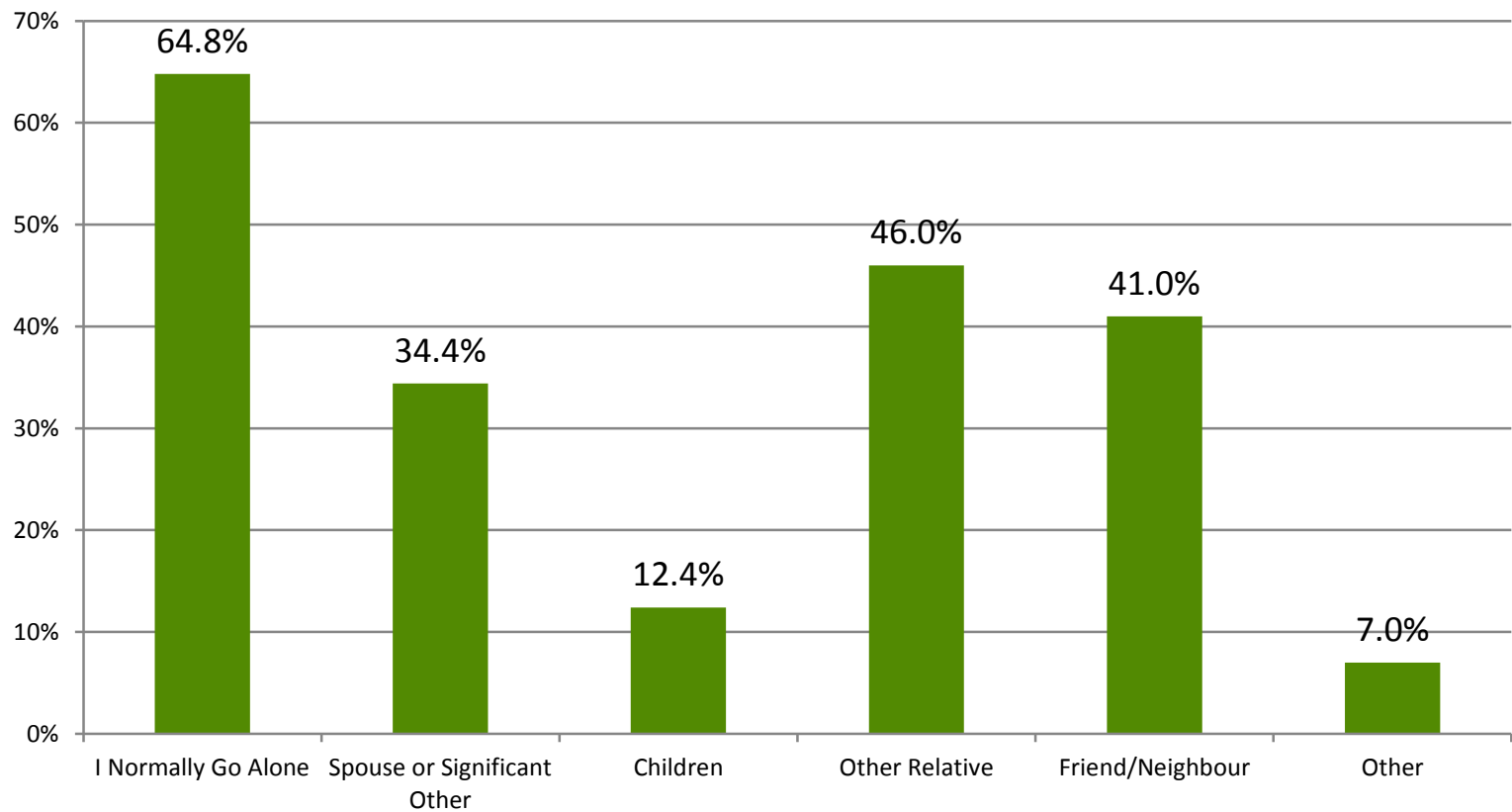
Q1: What percentage of the time are you the household shopper? (Select 1 answer)

Percentage Time Household Shopper



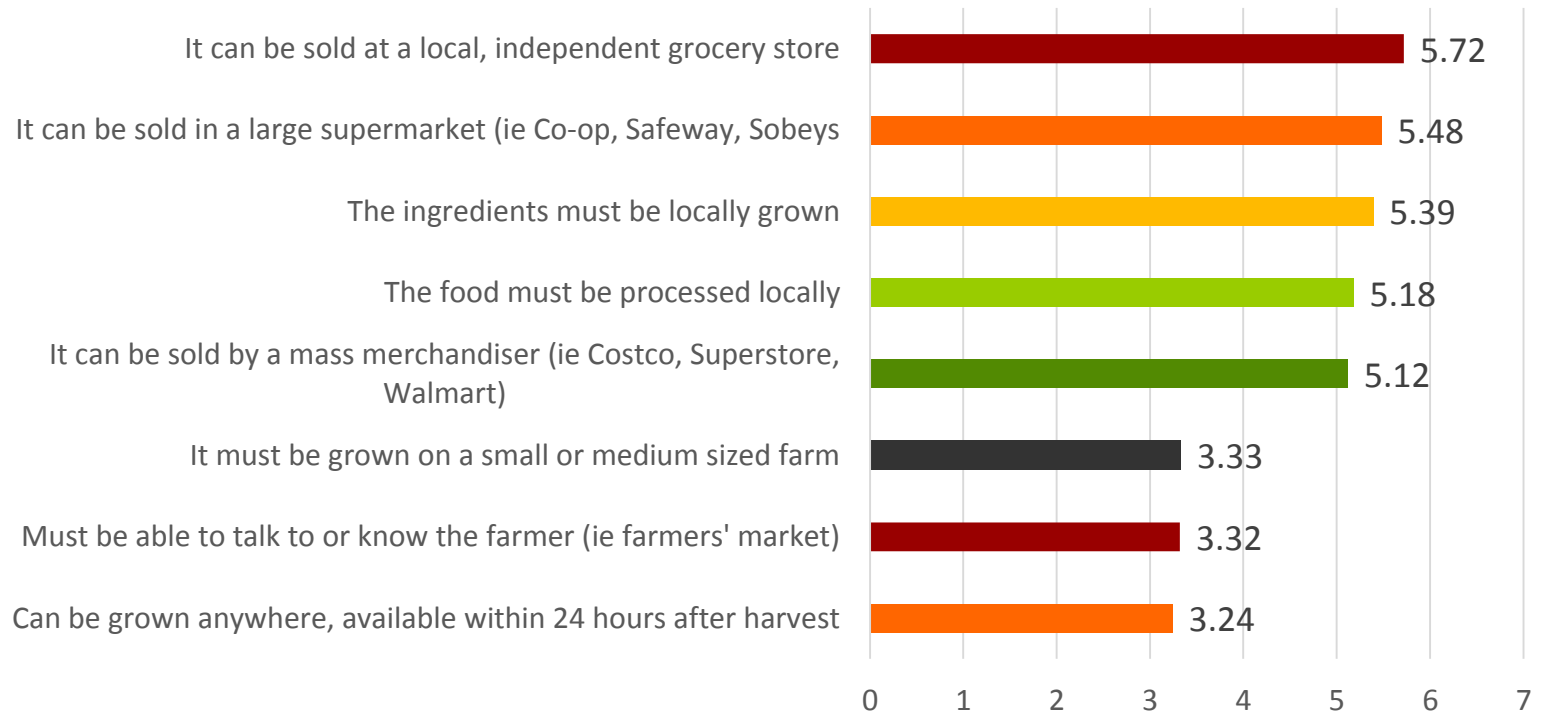
Q2: Who do you normally take food shopping with you? (Select all that apply)

Food Shopping



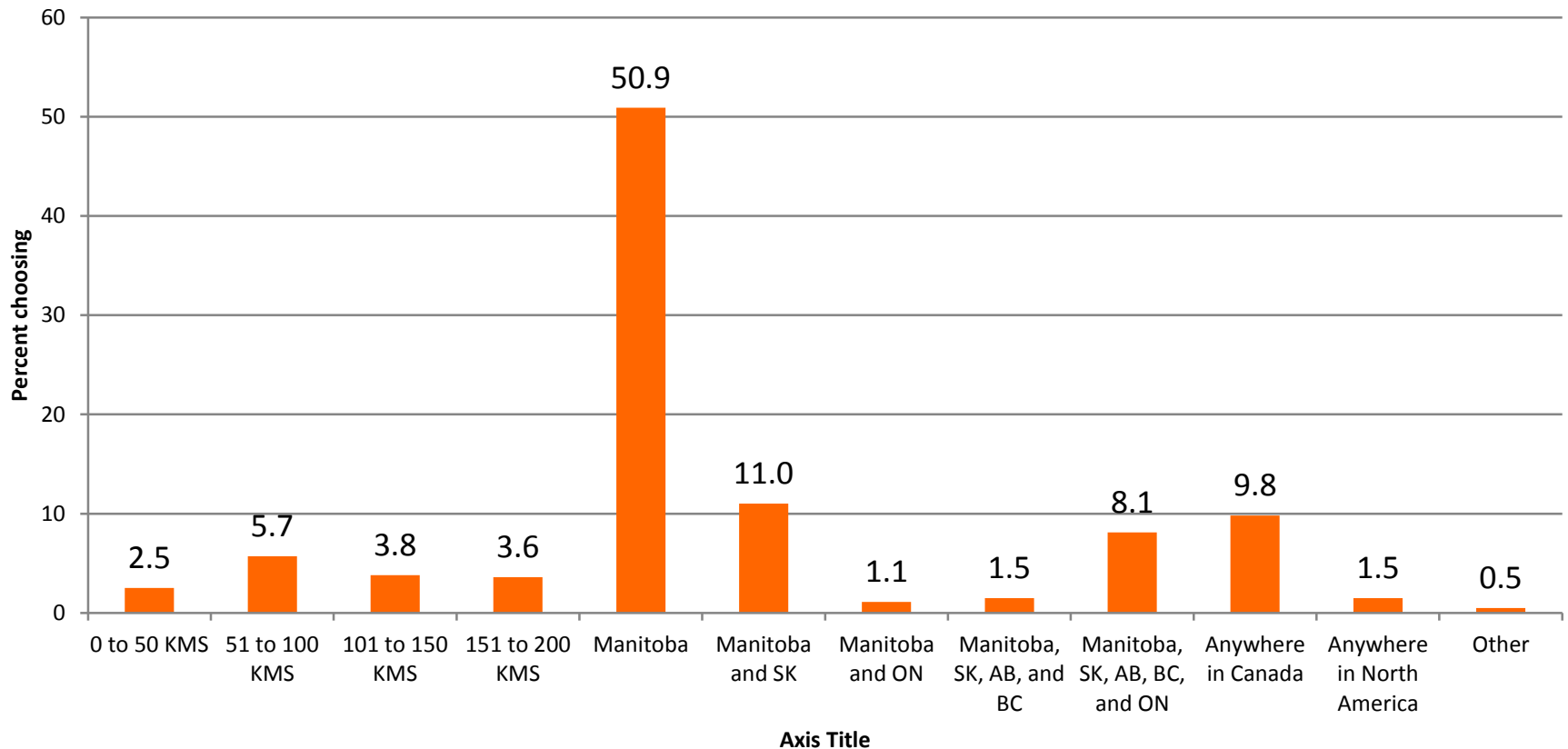
Q3: For me to consider food to be local... *Select 1 answer per line.*

Where: 1 = Strongly Disagree 4 = Neutral 7 = Strongly Agree



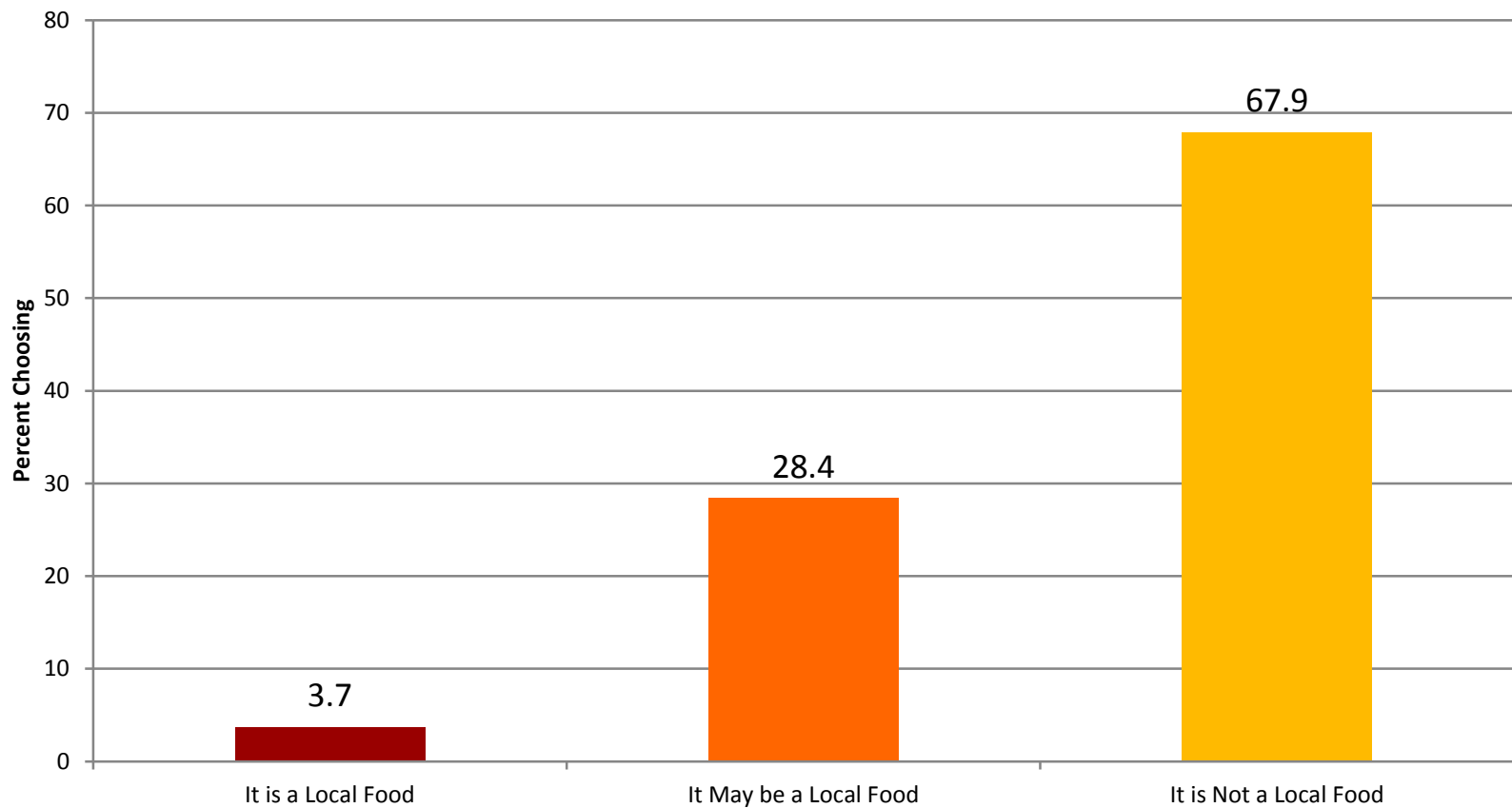
Q4: What is the longest distance food could come from for you to consider it to be local? (Select 1 answer)

Longest Distance Food can Come from and Be Local



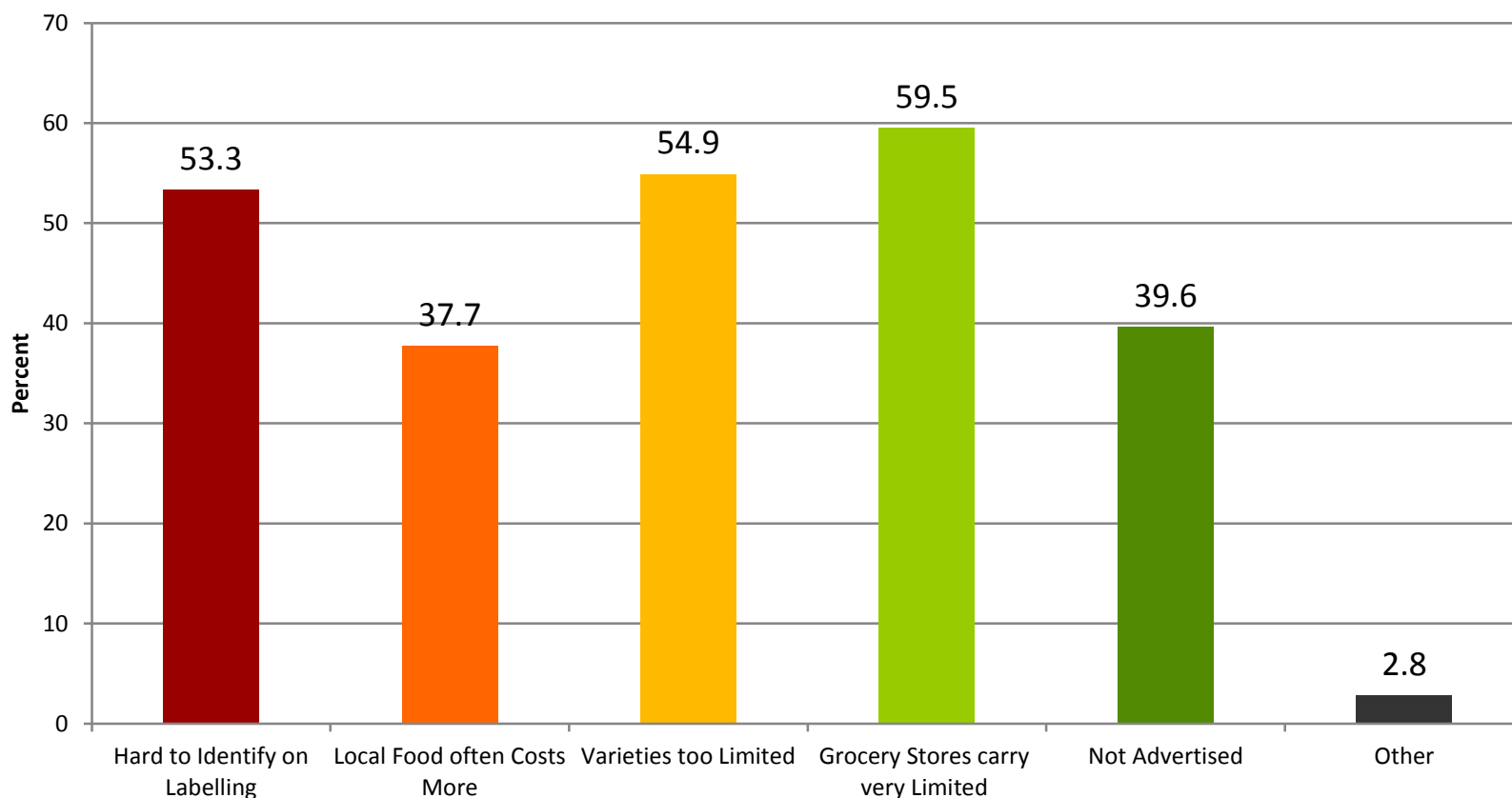
Q5: If a business imports raw ingredients and processes them here, do you consider it a local food? For example, coffee beans from Brazil are roasted locally, or cocoa and sugar imported and used to make candy locally. (Select 1 answer)

If Raw Ingredients are Imported but Processed Locally?



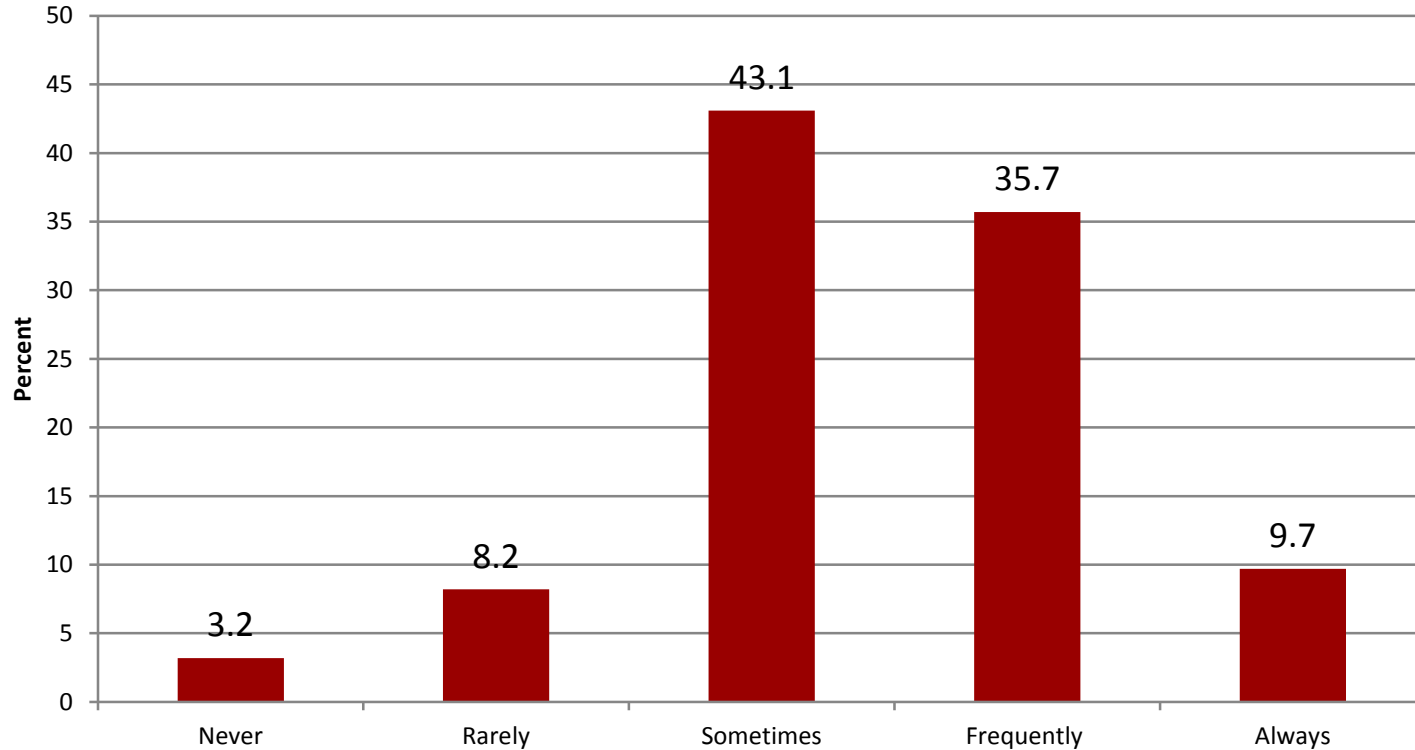
Q6: What challenges do you face when buying locally made food products?
“Made” could mean grown and/or or processed. (Select all that apply).

Challenges when Buying Locally Made Food Products?



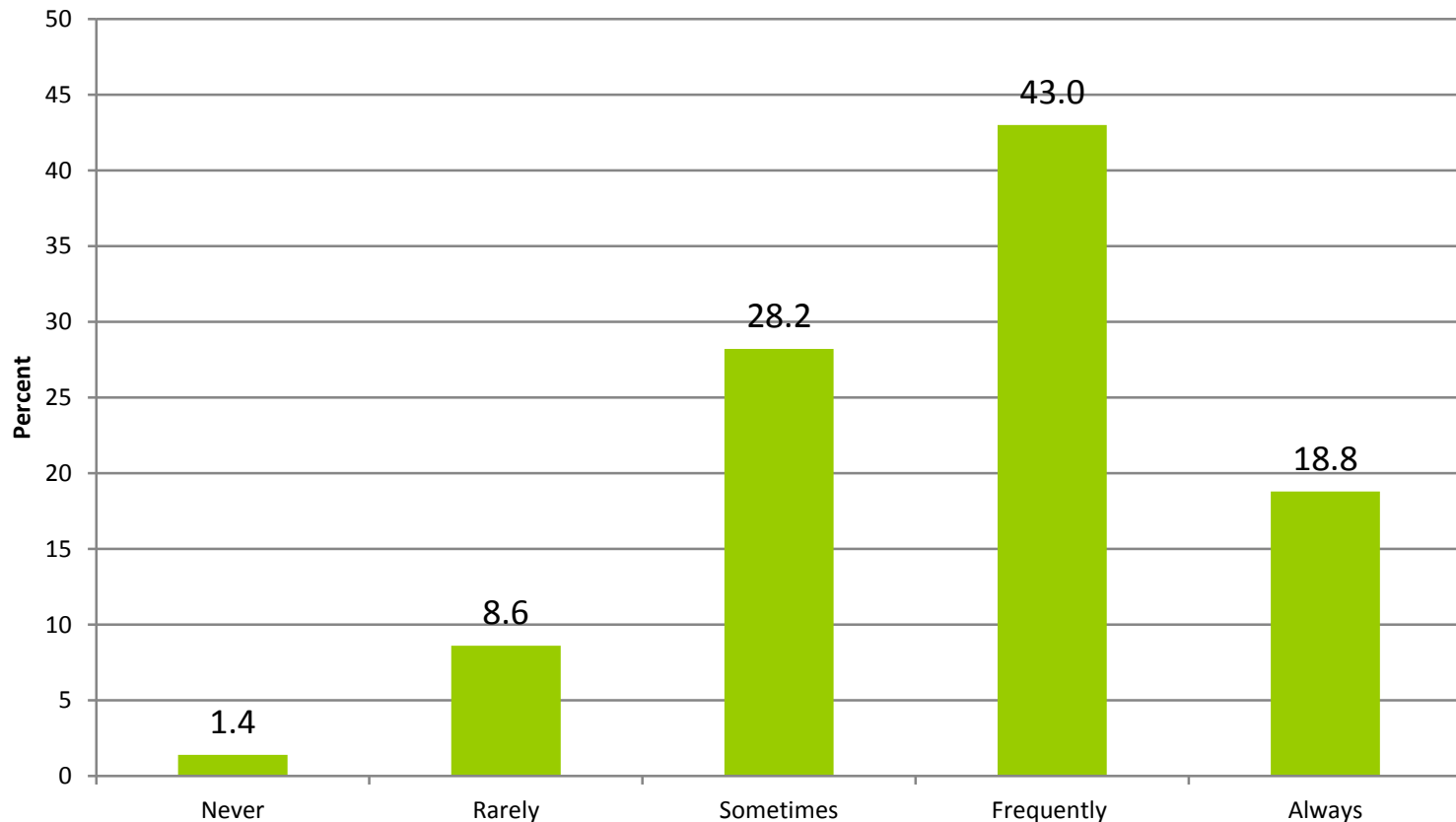
Q7: Do you feel that purchasing local food restricts the number of products available for you? (Select 1 answer).

Purchasing Local Food restricts number of Products Available



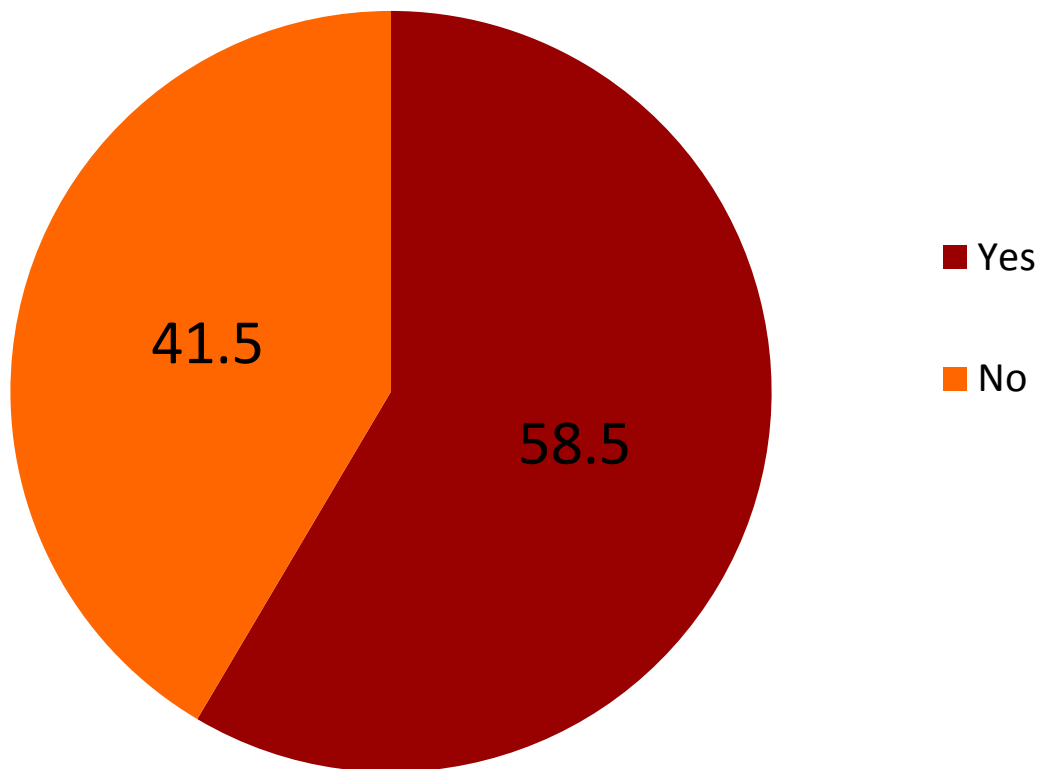
Q8: How often do you look at labels to see where a food product is made?
"Made" could mean grown and/or processed. (Select 1 answer).

How often do you look at labels for where product is made?



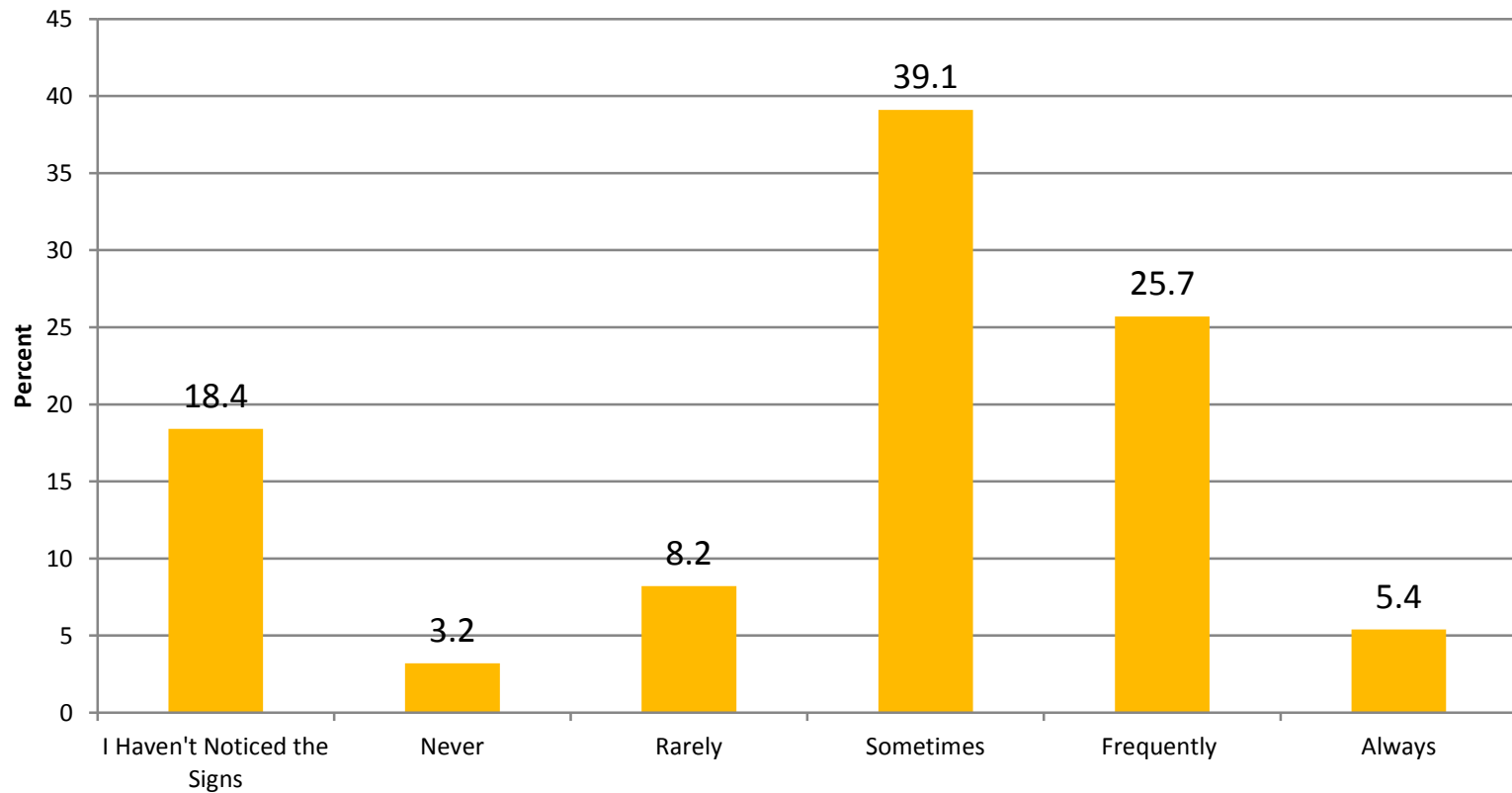
Q9: When purchasing groceries, do you specifically look for “Manitoba Made” food products? “Made” could mean grown and/or processed. (Select 1 answer).

Look for Manitoba Made food products?



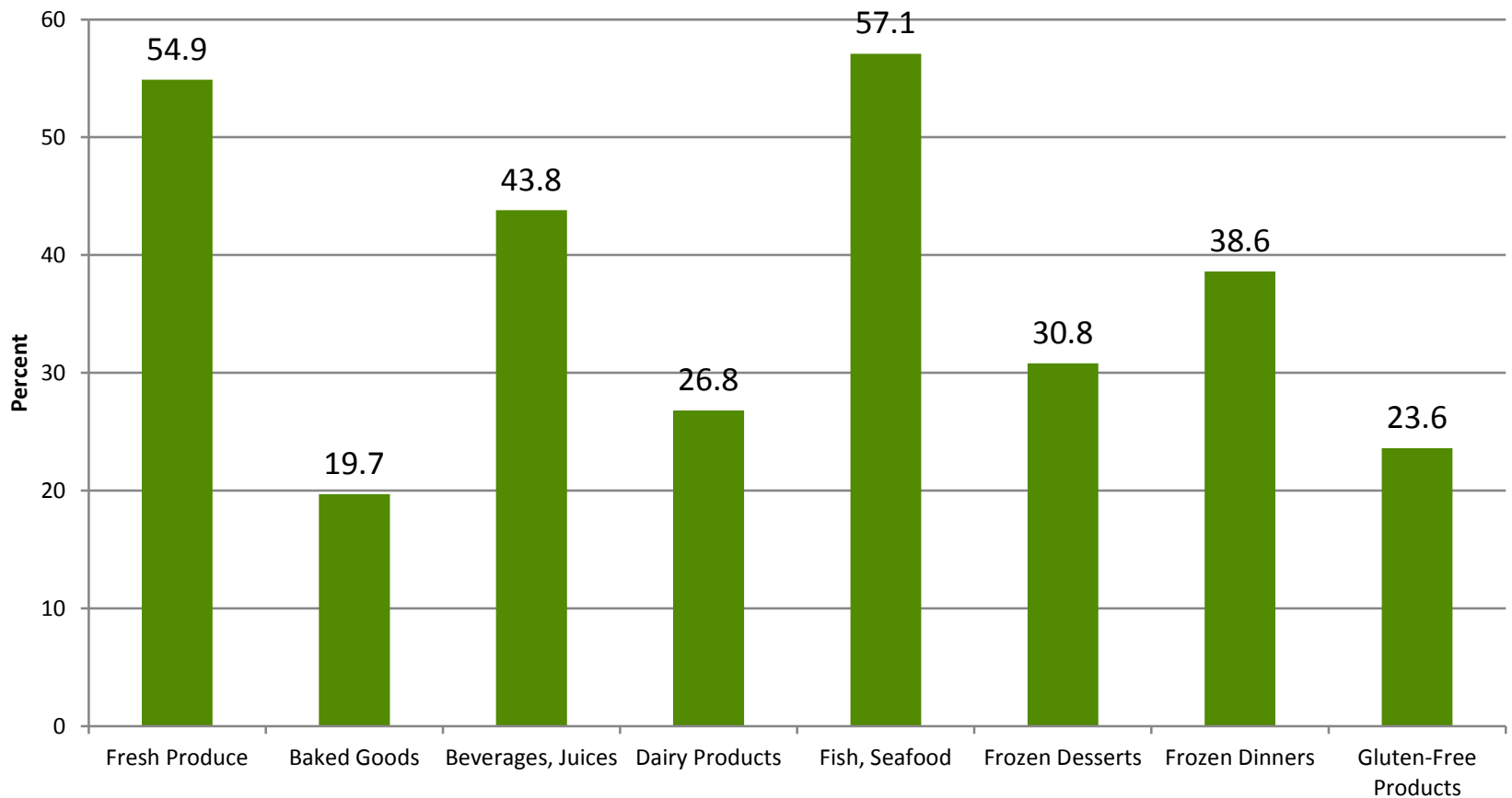
Q10: Do the "Buy Manitoba" signs in stores influence your food purchasing decisions? (Select 1 answer)

Influence of "Buy Manitoba" Signs



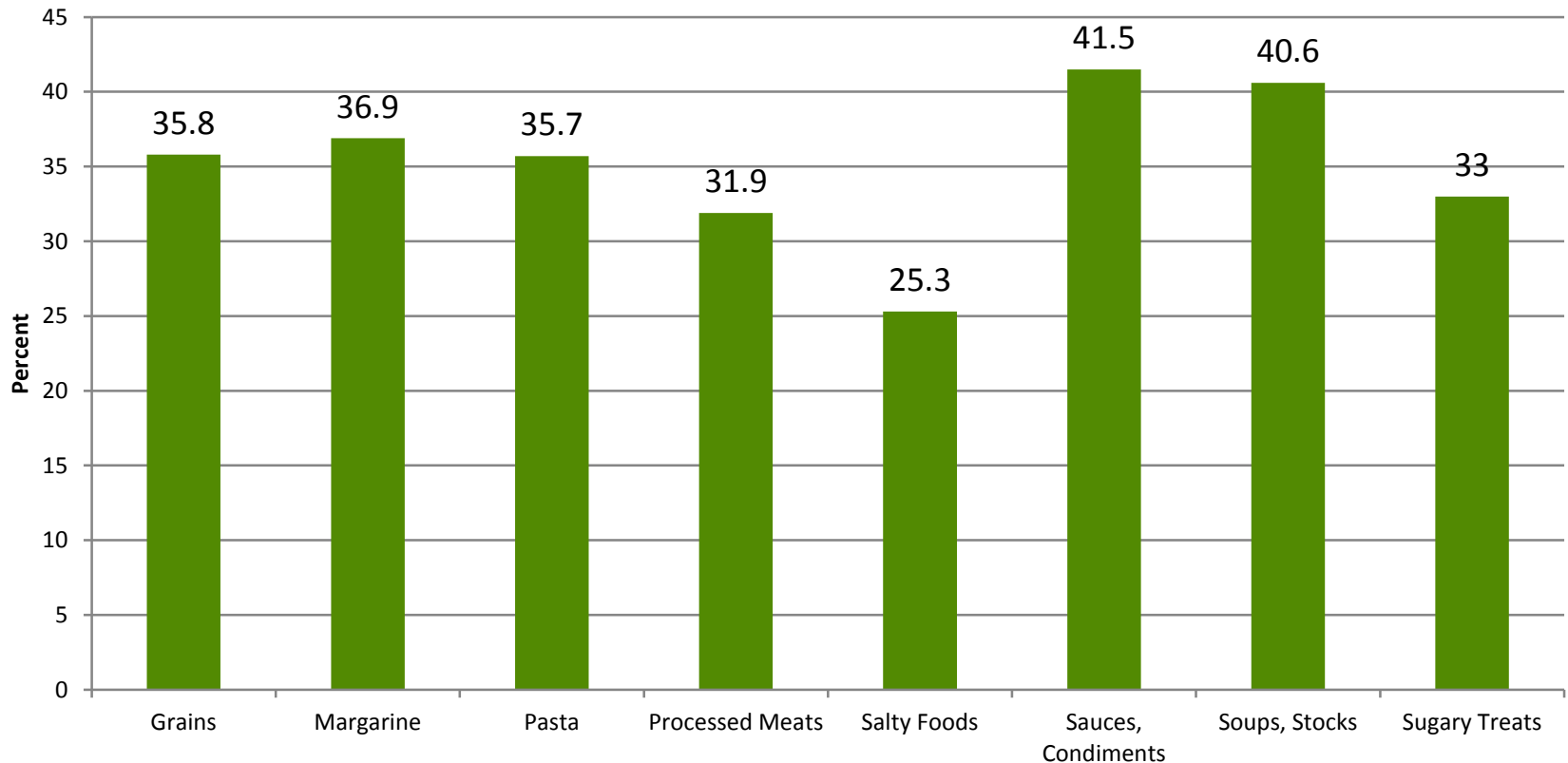
Q11: Which of the following product categories do you feel do not provide sufficient local food products? (Select all that apply).

Not enough of these Local Products (1)



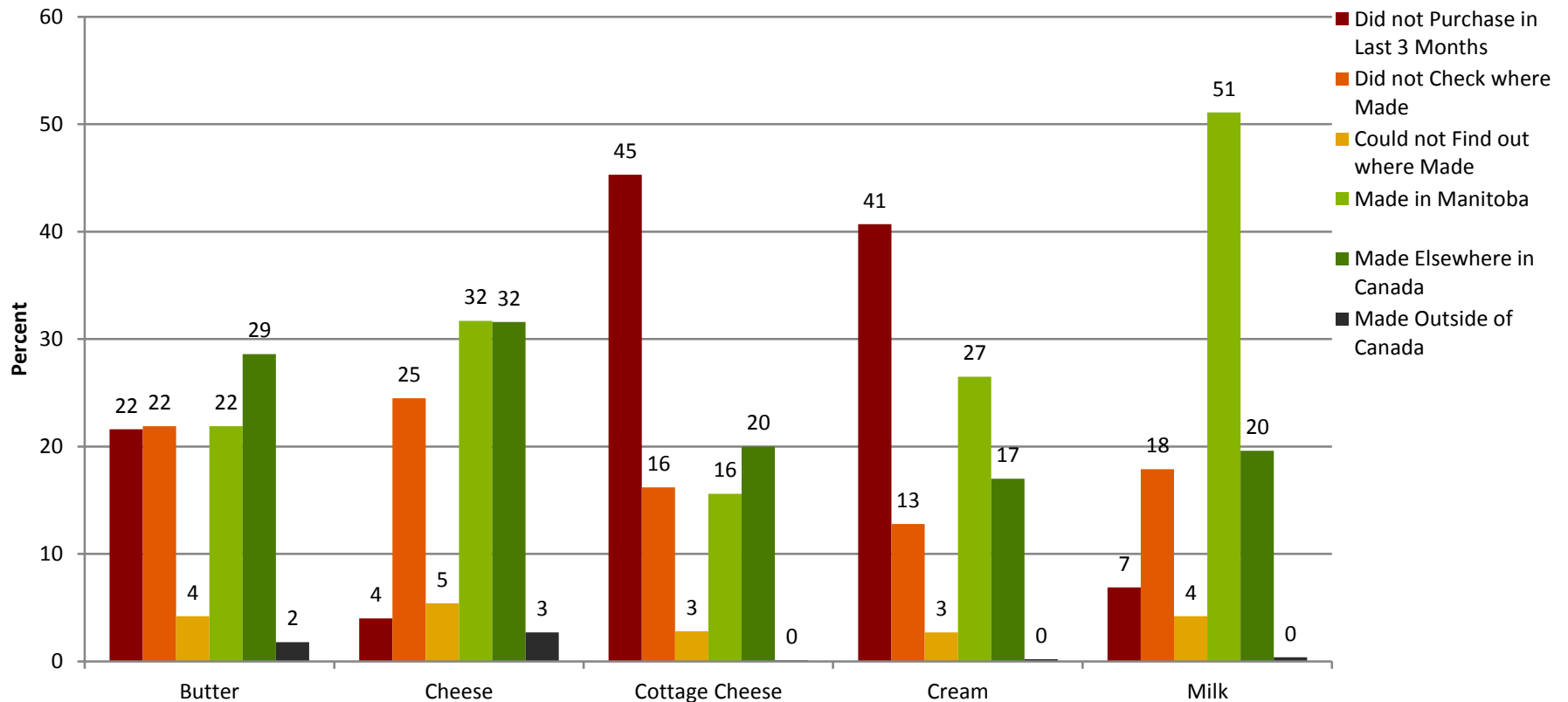
Q11: Which of the following product categories do you feel do not provide sufficient local food products? (Select all that apply).

Not enough of these Local Products (2)



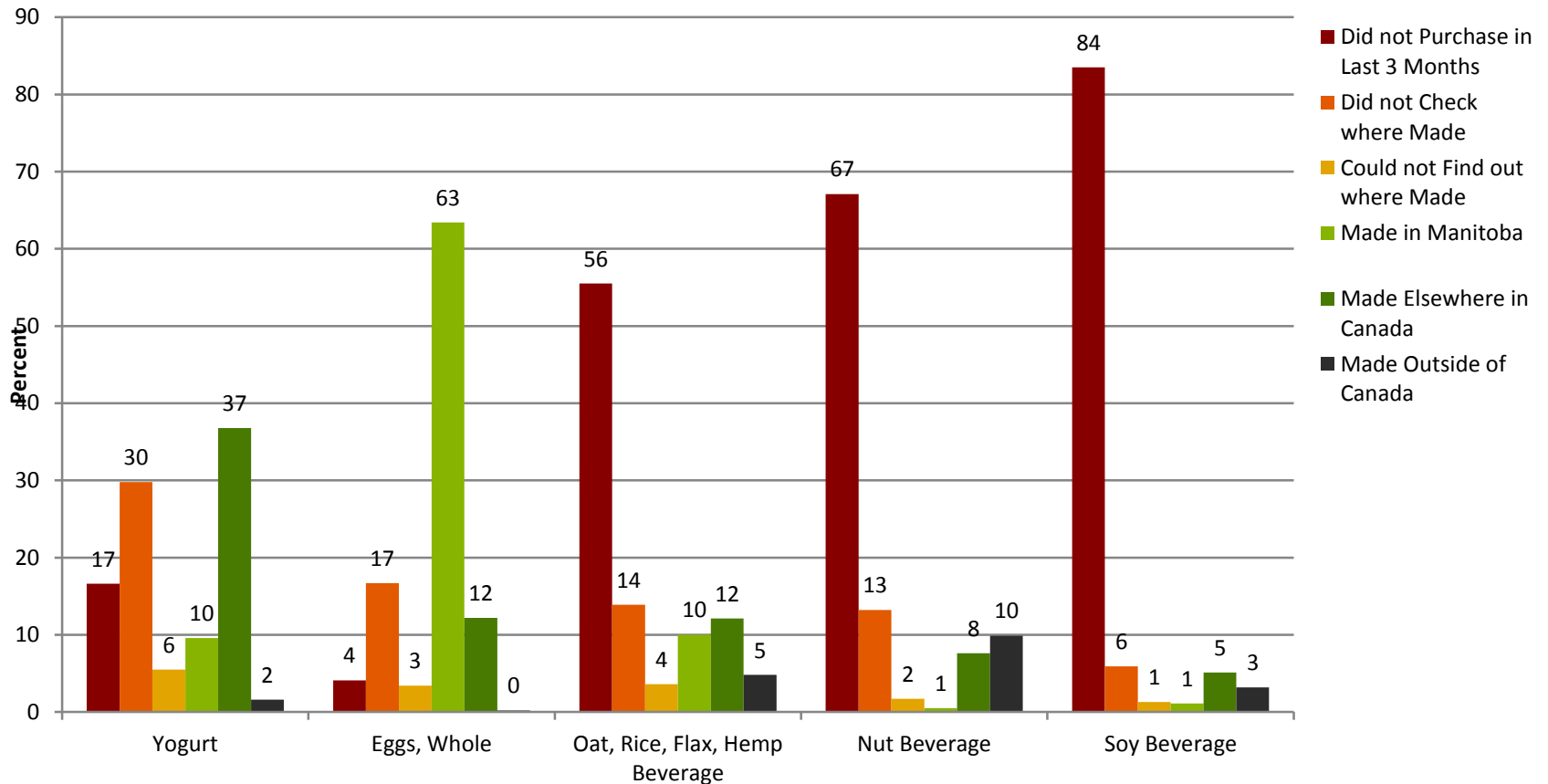
Q12: Have you purchased dairy, eggs, and/or any beverage alternatives over the past 3 months? Where was it made? "Made" could mean grown and/or processed. Please only consider your last purchase. (Select 1 answer per line).

Products were Made...(1)



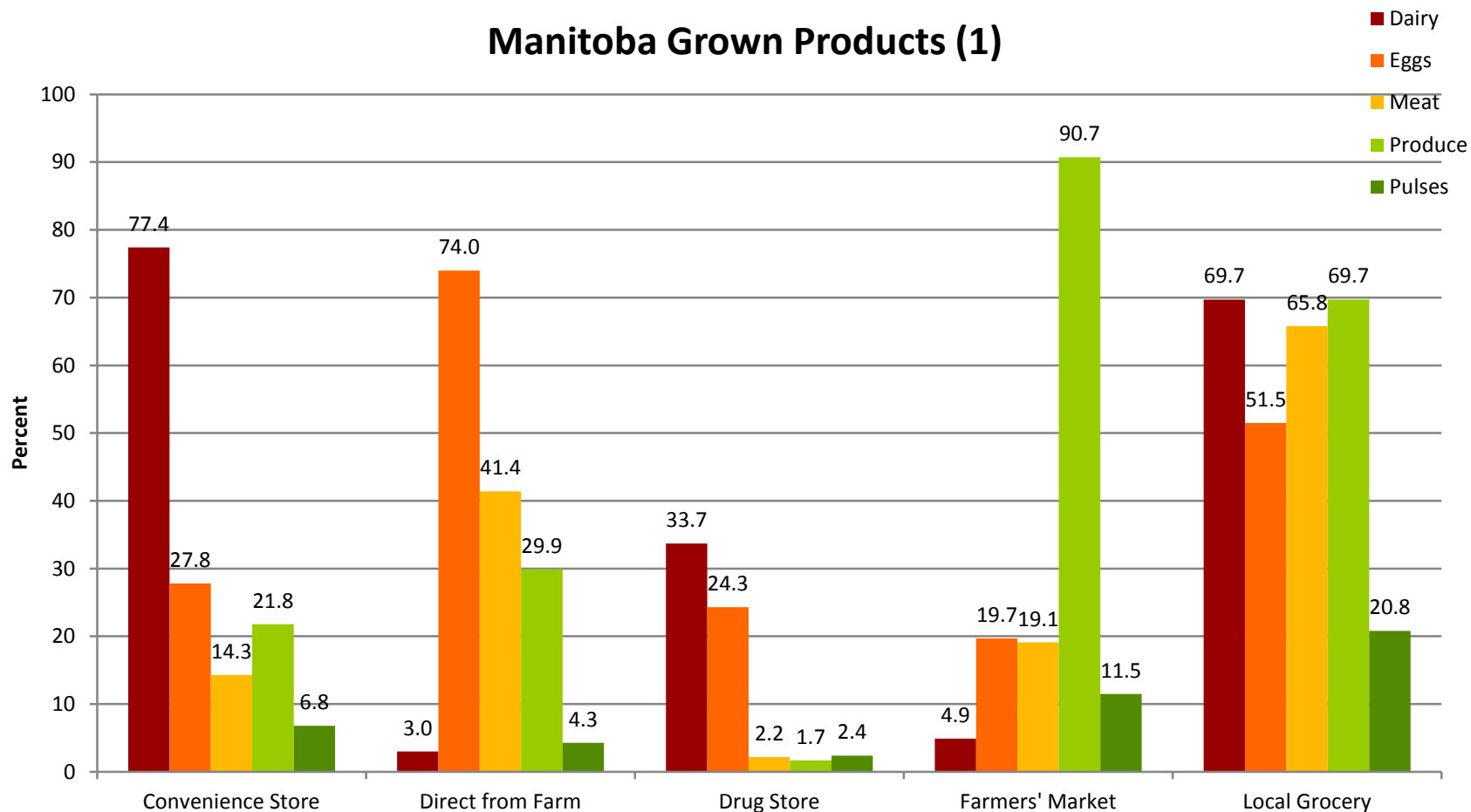
Q12: Have you purchased dairy, eggs, and/or any beverage alternatives over the past 3 months? Where was it made? "Made" could mean grown and/or processed. Please only consider your last purchase. (Select 1 answer per line).

Products were Made...(2)



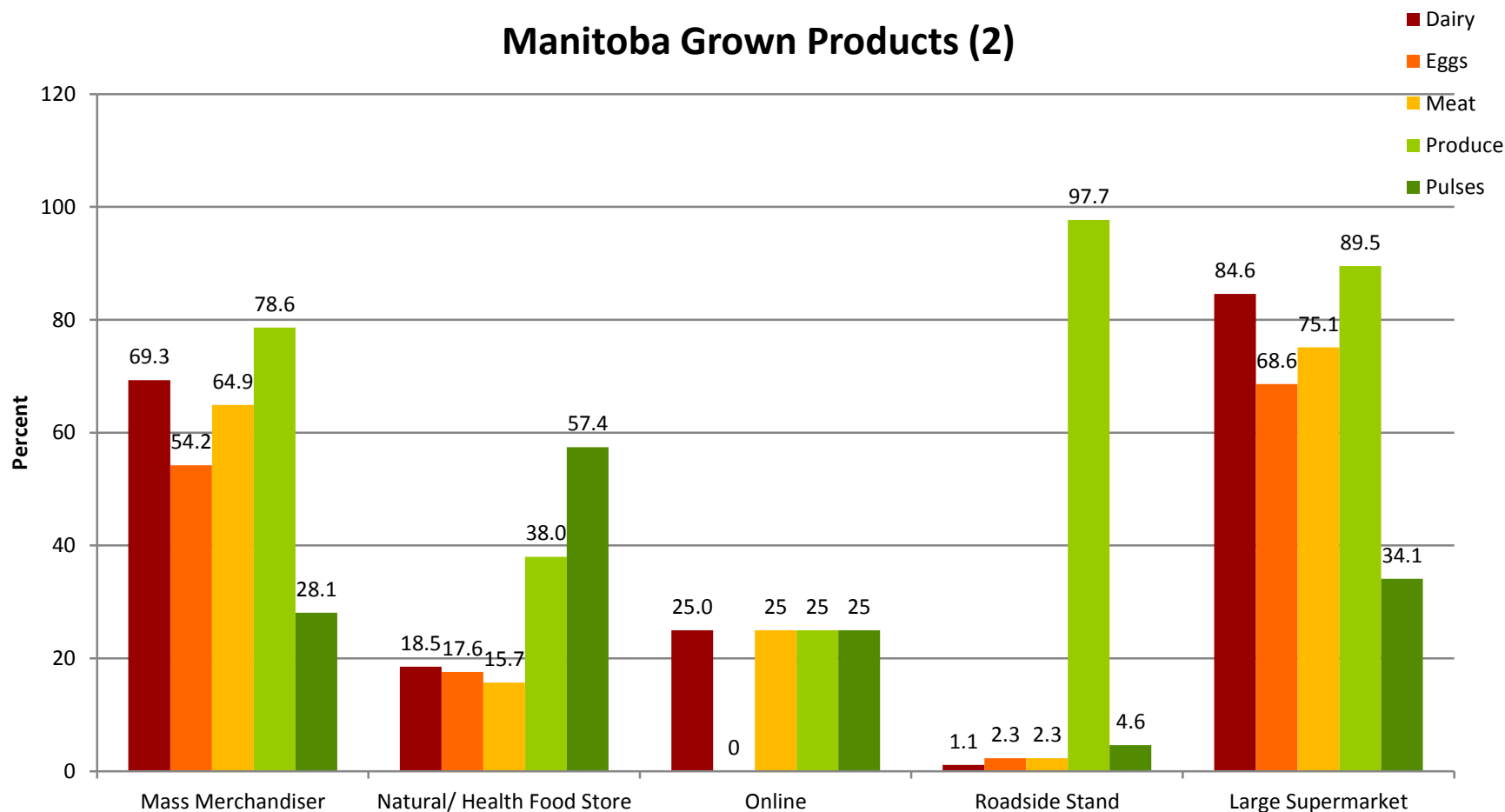
Q13: In the last 3 months, did you purchase Manitoba grown dairy, eggs, meat, produce, and/or pulses (i.e. dried peas, edible beans, lentils and chickpeas)?
(Select all that apply).

Manitoba Grown Products (1)



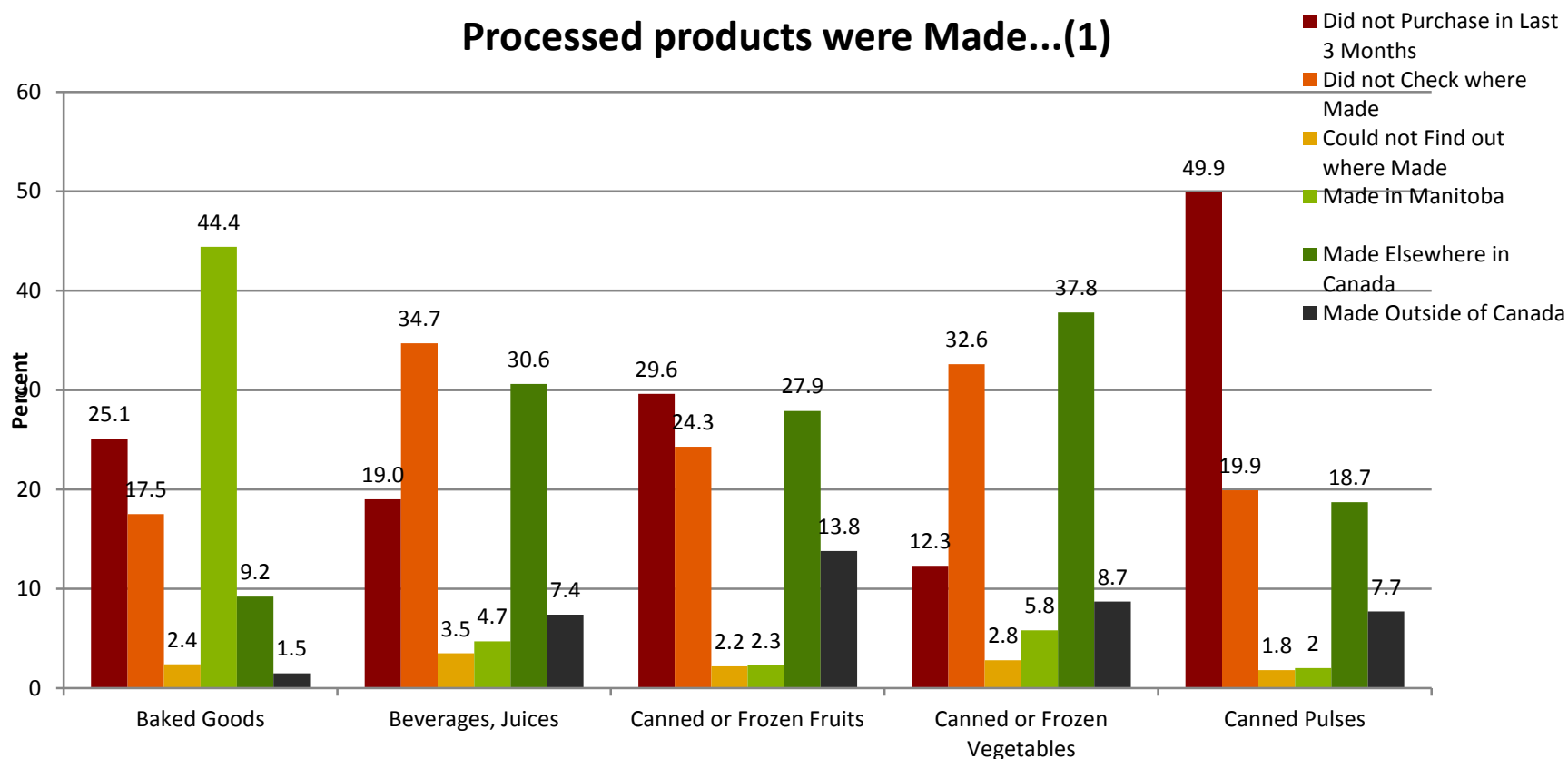
Q13: In the last 3 months, did you purchase Manitoba grown dairy, eggs, meat, produce, and/or pulses (i.e. dried peas, edible beans, lentils and chickpeas)?
(Select all that apply).

Manitoba Grown Products (2)



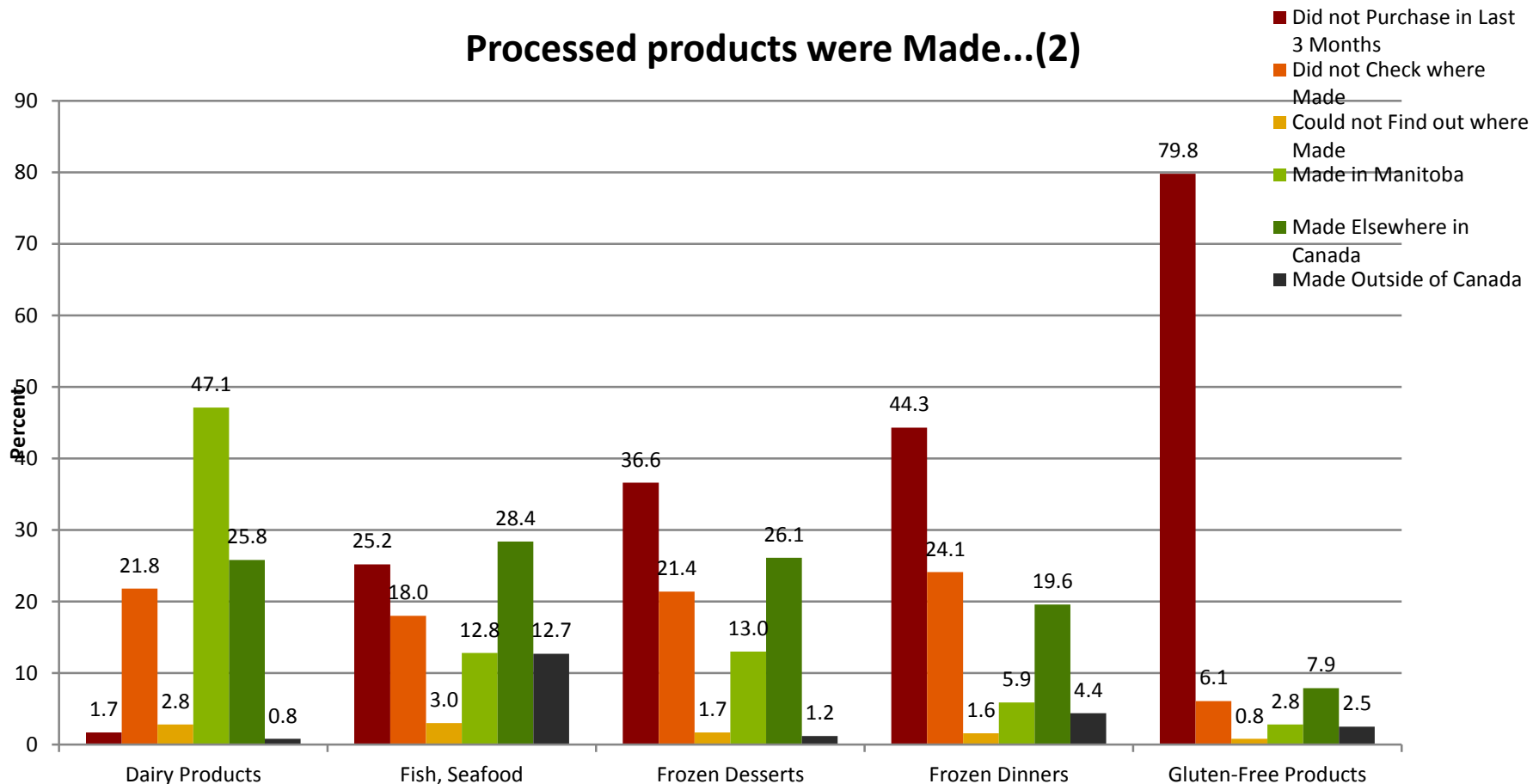
Q14: Have you purchased processed foods over the past 3 months? Where was it made? "Made" could mean grown and/or processed. Please only consider your last purchase. (Select 1 answer per line).

Processed products were Made...(1)



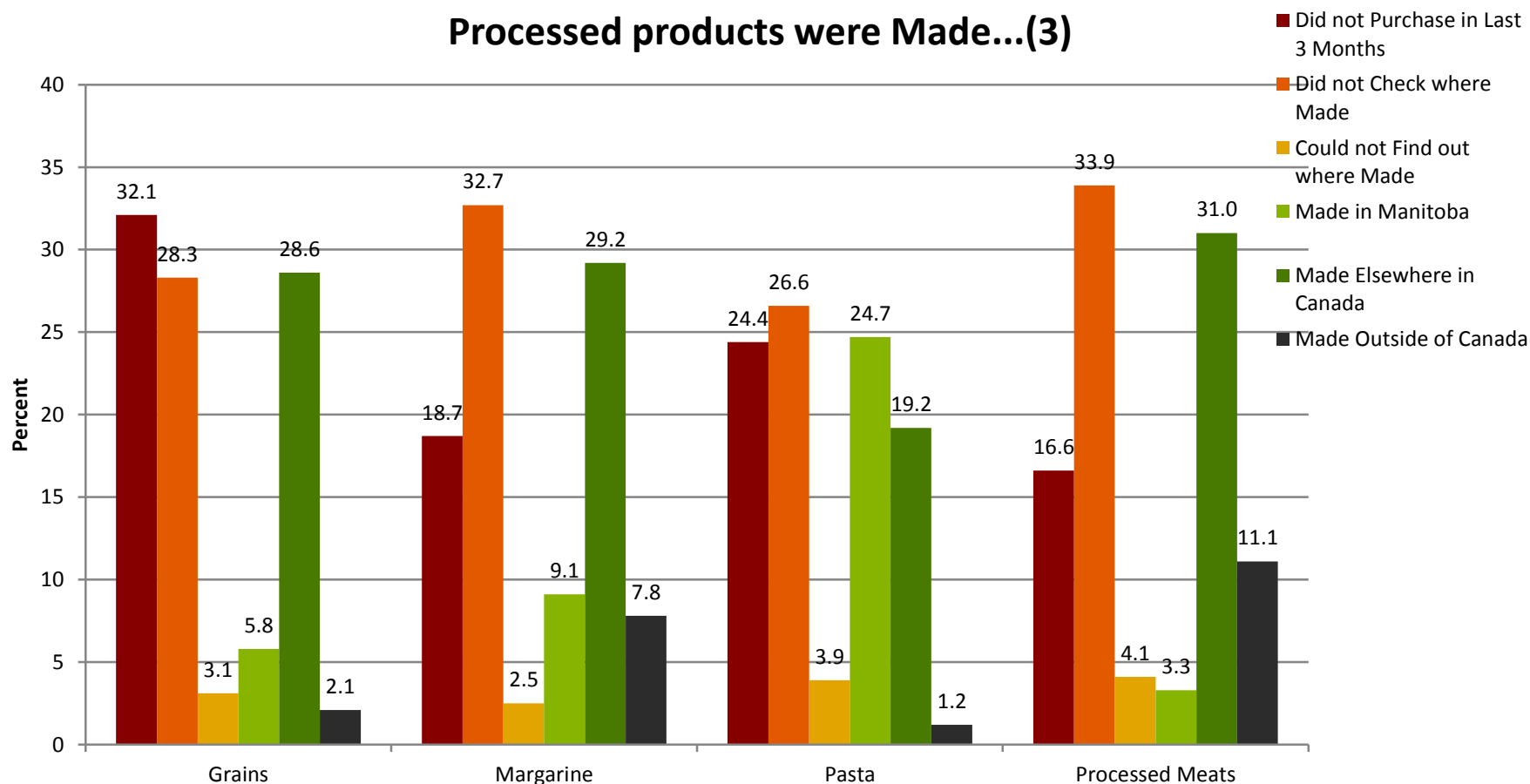
Q14: Have you purchased processed foods over the past 3 months? Where was it made? "Made" could mean grown and/or processed. Please only consider your last purchase. (Select 1 answer per line).

Processed products were Made...(2)



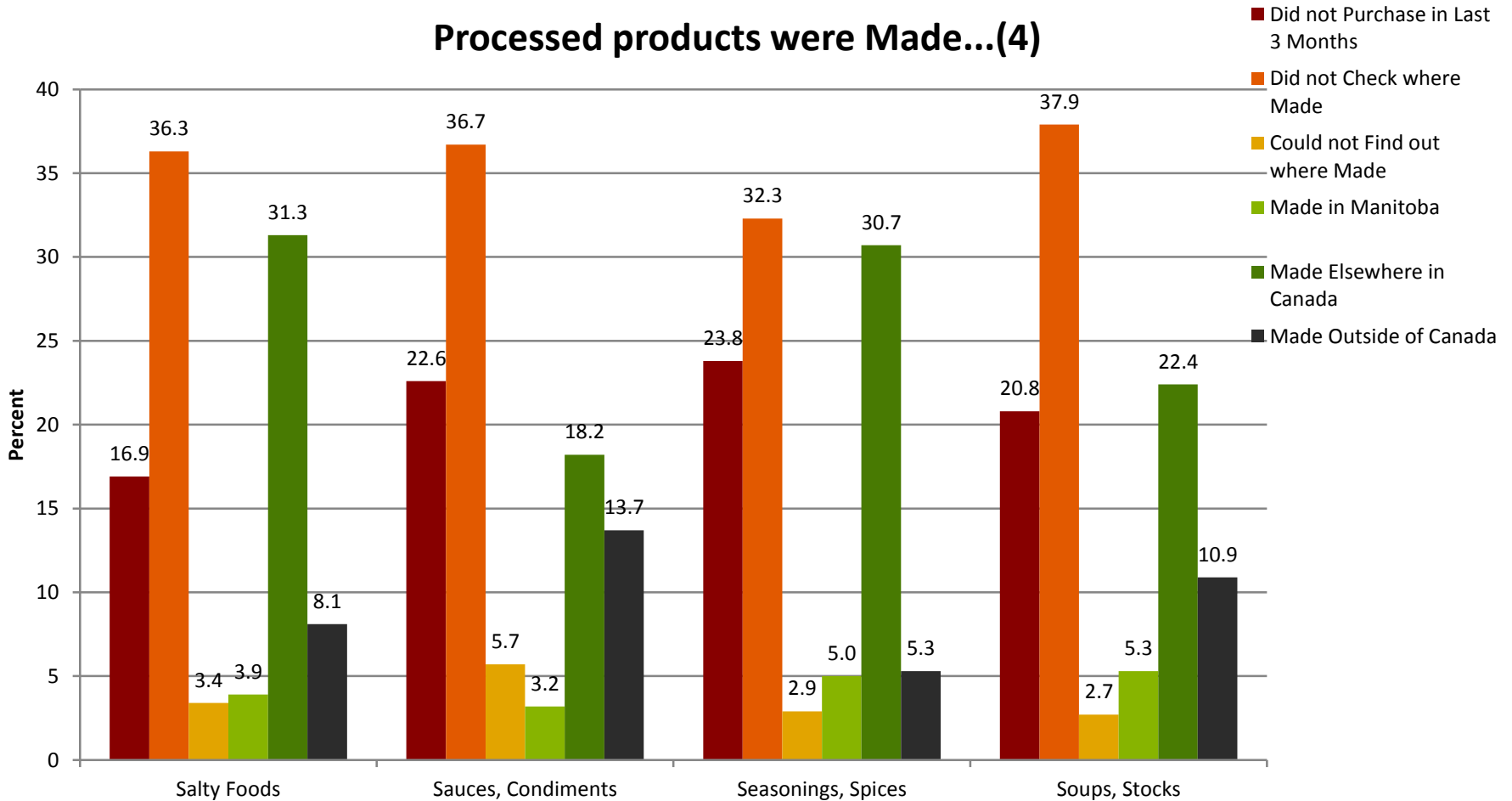
Q14: Have you purchased processed foods over the past 3 months? Where was it made? "Made" could mean grown and/or processed. Please only consider your last purchase. (Select 1 answer per line).

Processed products were Made...(3)



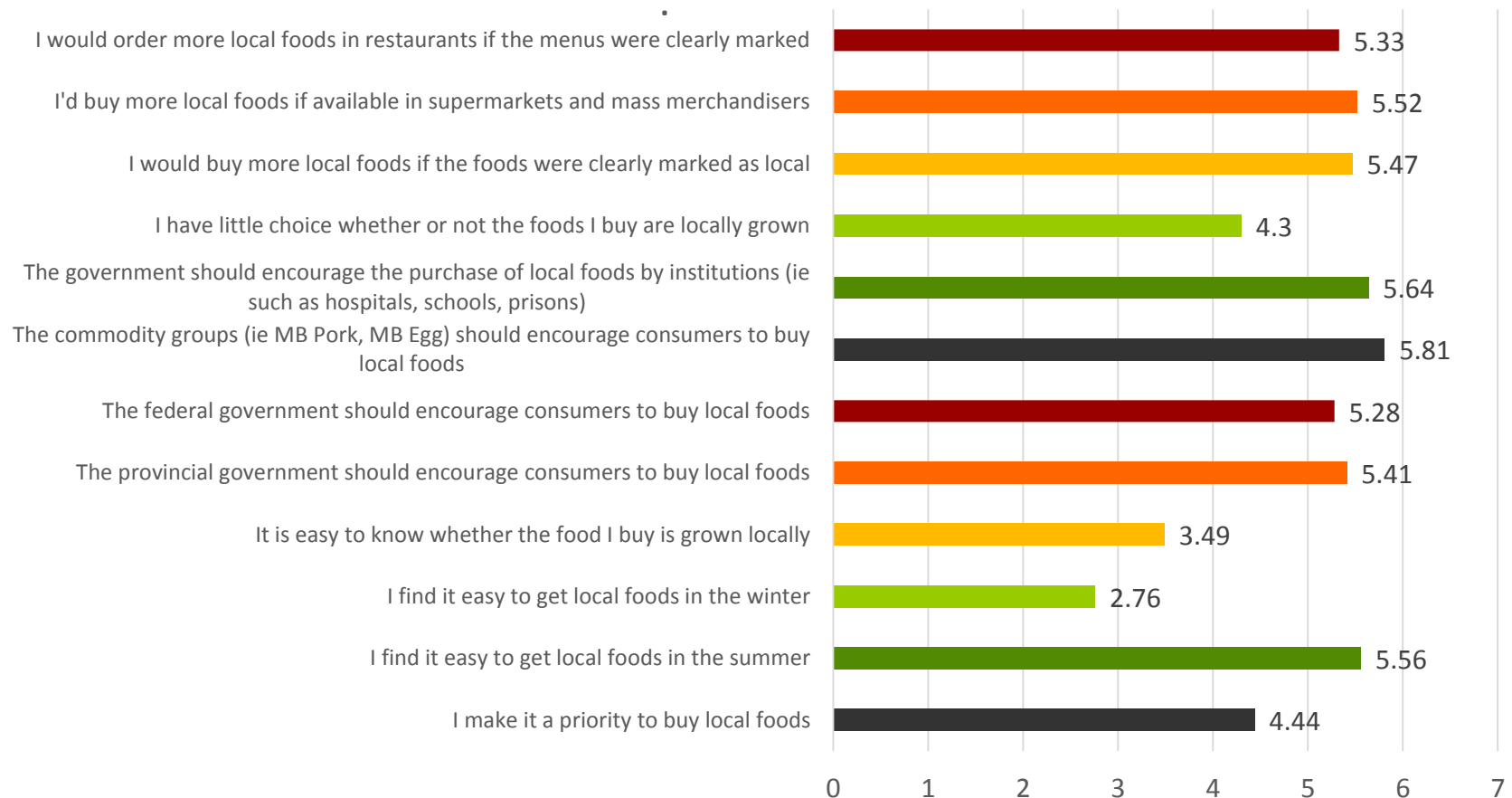
Q14: Have you purchased processed foods over the past 3 months? Where was it made? "Made" could mean grown and/or processed. Please only consider your last purchase. (Select 1 answer per line).

Processed products were Made...(4)



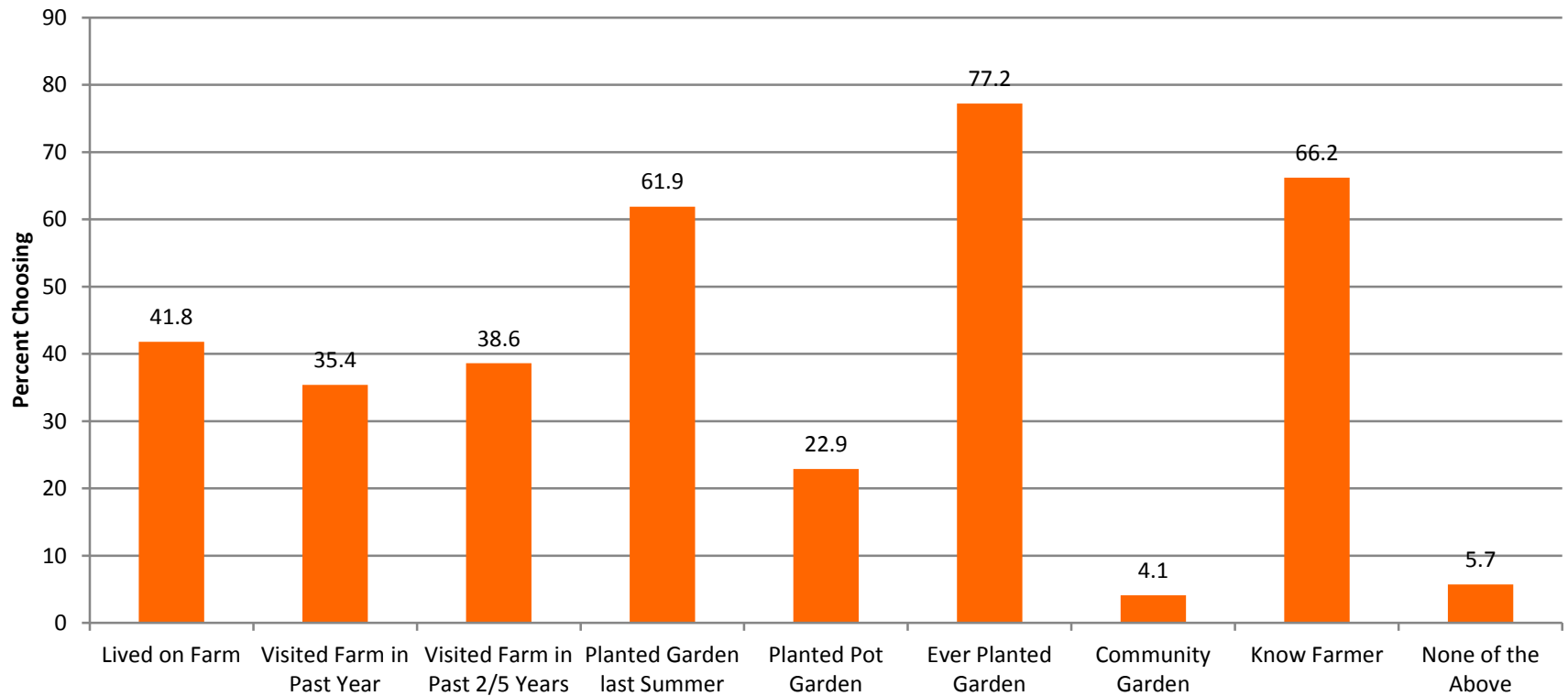
Q15: Please indicate your level of agreement with the following statements. (Select 1 answer per line).

Statements About Local (Where: 1 = Strongly Disagree 4 = Neutral 7 = Strongly Agree)



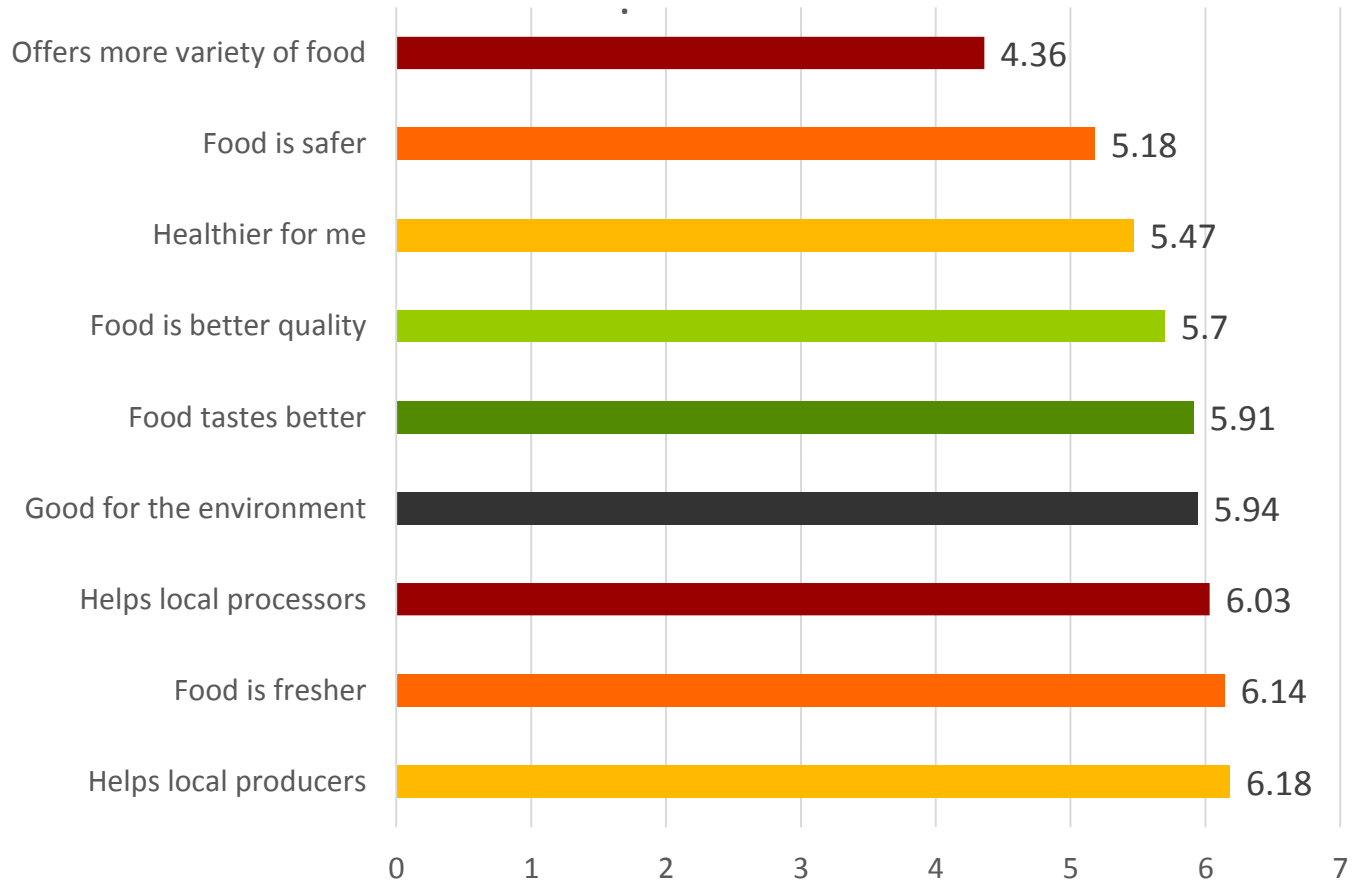
Q16: Please indicate if you have done any of the following. (Select all that apply).

Done any of the Following



Q18: Lastly, why do you, or would you, choose to buy local food products? (Select 1 answer per line).

Choose to buy Local Products... (Where: 1 = Strongly Disagree 4 = Neutral 7 = Strongly Agree)



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